



Photo by Pete Gerardini

Rudy Jimenez, a disc jockey for Ohlone's KOHL, searches for a "new" golden oldie to air on his Friday evening broadcast.

Oldies are goodies

Hobby becomes profession

By Tina Teal

Contributing Writer

"If you ever listen to an oldie, it'll bring tears to your eyes or it'll make you think," says Rudy Jimenez, a disc jockey at Ohlone's radio station, KOHL.

Weekdays, Jimenez is an electrician's helper, responsible for all of the lighting at Ohlone. But from 7 to 8 p.m. Fridays, he hosts a show, drawing music from his collection of about 2,000 original records.

Jimenez came to Ohlone 18 years ago after 20 years in the army, serving time in Korea and Vietnam.

Before his first time on the radio, he hadn't even dreamed of the possibility of being a disc jockey. A friend dared him to sign up for a slot as a guest "DJ of the Week," a program run by former station manager, Chet Gould. "A lot of people knew I was involved in oldies," recalls Jimenez. "That's my hobby. I collect oldies, '50s and '60s."

He spent two weeks getting ready for his two-hour show. When it was over, he said he enjoyed the experience but would

never do it again. "That's it, once is enough," he said at the time.

Soon afterwards, Josie Sanchez, secretary to the college president, asked if he would help her out by pre-recording an educational Spanish program. His first response was, "No way." But with a little prompting and Gould's assistance in the studio booth, Jimenez began airing his show

He also has music by such artists as Little Richard, Elvis Presley, The Chiffons, Leslie Gore, Bobby Rydell, and his favorite group, Dion and the Belmonts.

"I have a few country and western, and a few Spanish. Mostly all of mine are oldies. That's my number one priority. I just love 'em!" says Jimenez. "I love the beat. I love that Bop Bop a Doo

'I love that Bop Bop a Doo harmonizing. But, if you really listen to the words, that'll really blow your mind.'

every Friday morning, and continued thereafter for a couple of years.

Requests from younger people for his oldies music brought about a switch from Friday morning education to Friday evening entertainment. For two years he played songs from his collection, besides taking requests and dedications.

He plays only his records on the show. His collection includes about 1,500 45's and 500 to 600 LP's of what he refers to as "do wop groups." His assortment includes, "Put Your Head On My Shoulder," by Paul Anka, The Bel Vikings', "Come Go With Me" and "Blueberry Hill," by Fats Domino.

harmonizing. But, if you really listen to the words, that'll really blow your mind."

He started buying records in the Presidio, San Francisco. When he was overseas, he had never seen a drive-in, television or listened to some of the music he was told about. After 20 years he returned, and John Reye's, "Little White Cloud That Cried" was one of his first purchases. Now he buys records at an oldies store in Fremont.

"If I was to buy what I don't have," says Jimenez, "shucks, I'd need thousands of dollars. That's how many there are."

WANT ADS

Want ads are accepted in the Monitor office, Room 5310, from 11 a.m. to 1 p.m. Mondays, Wednesdays and Fridays. Also call 659-6075. Charge is 7 cents per word for students and 10 cents per word for non-students.

Family Planning Services & Info

- Birth Control
- Pregnancy Testing
- Free & Low cost